AGENDA ITEM 1 - ENTERTAINMENT ORDINANCE AMENDMENT

OVERVIEW

PROPONENTS: Council President Rachel Miller and RECOMMENDATION:

Recommend approval of the proposed

amendment

CASE NO./

CPC Referral 3583

Councilman Juan Pichardo

PROJECT TYPE:

Amendment of ordinance pertaining

to entertainment

PROJECT DESCRIPTION: Amendment of sections in Articles 2 PROJECT PLANNER:

and 12 of the zoning ordinance pertaining to provision of

Choyon Manjrekar

Discussion

The proponents are proposing to amend sections in Articles 2 and 12 of the zoning ordinance related to provision of Incidental Entertainment and Live Entertainment—Ancillary Use. In section 201, the definition of Incidental Entertainment would be clarified to permit live music but prohibit the use of DJs. The Use Matrix in Table 12-1 will be updated to allow Live Entertainment – Ancillary Use by right in the C-3 and D-1 zones and clarify the definition for Temporary Entertainment. The use standards and definitions for Live Entertainment—Ancillary Use and Temporary Entertainment will be further clarified.

It is the DPD's opinion that the proposed changes would expand the function of entertainment and better define what the ordinance permits. The changes are in conformance with objectives BJ-4 and BJ-5 of the comprehensive plan which support creating a business friendly environment and supporting the growth of neighborhood businesses that enhance the quality of life in City neighborhoods. The changes would also conform to Objectives AC-1 and AC-3 which encourage mobilization of the creative sector and integrating arts and entertainment to foster economic development.

The Comprehensive plan characterizes Downtown as an area where a mix of uses are encouraged to foster commercial and business activity. Provision of live entertainment would conform to this description. The changes are in conformance with the purposes of zoning outlined in section 101 of the zoning ordinance as definition of a range of uses and allowable intensities appropriate to the City's character is listed as one of the criteria.

Recommendation

Based on the foregoing discussion, the DPD recommends that the CPC make a positive recommendation to the City Council to approve the proposed amendment.